

CITY OF YORBA LINDA
YORBA LINDA PUBLIC LIBRARY
18181 Imperial Hwy. Yorba Linda, CA 92886
MINUTES: LIBRARY COMMISSION MEETING
April 6, 2017

CALL TO ORDER

The meeting of the Yorba Linda Public Library Commission was called to order at 6:30 p.m. by Chair, Marilyn Adams.

ROLL CALL

Members of the Commission present at the time of roll call were Chair, Marilyn Adams, Ryan Bent, Cheri Hansen, Randie Noell, and Vice Chair, Natalie Odebunmi. Also present were Carrie Lixey, Library Director, and staff member Anna Mollindo.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Vice Chair Natalie Odebunmi.

APPROVAL OF MINUTES

A misspelling of the word "Correspondence" was mentioned. Commissioner Hansen moved and Commissioner Odebunmi seconded to approve the March 2, 2017 Library Commission Meeting Minutes. The motion was approved unanimously.

COMMENTS FROM THE PUBLIC

Linda Birtler, President of the Friends of the Library Board extended an invitation to the Commissioners for the Friends Volunteer Appreciation Luncheon to be held on Saturday, April 15th. Ms. Birtler also mentioned several ways to support the Friends, such as using Smile on Amazon and its Kohl's Cares Partnership.

CORRESPONDENCE

There was one Customer Service Questionnaire that Commissioner Odebunmi read and shared the letter attached that addressed the customer's concern.

MATTERS PRESENTED BY STAFF

Director's Report

The building project has now entered the Schematic Design Phase. New kiosks are up, the project website has been updated, and a new online and paper survey is available to the public. The next Community Meeting is scheduled for April 19th, and the Joint Commission workshop will be held on Thursday, April 20th.

During the Schematic Design Phase, we are seeking feedback on paseo features, exterior accent materials and design values. In an effort to get the word out, the Library emailed over 22

individuals and organizations inviting them to the Community Meeting; Paid for an advertisement of the event on Facebook; Distributed flyers around the City; and sent letters to the four residences to the east of the project and directly behind the library site.

Commissioner Odeunmi agreed to go before Council on May 2nd to speak about the Library's upcoming programs, and Commissioner Bent agreed to speak on June 6th about the Library's Summer Reading Program.

OLD BUSINESS

Report from Foundation Ad Hoc Committee

Nothing to Report

It was determined to place all Ad Hoc activities on hold, and focus all efforts on outreach for the Community.

Report from Friend's Board Meeting

Commissioner Odeunmi will be presenting to the Friends of the Library at the Friends Appreciation Luncheon, and explaining the purpose and role of a Commissioner. She will also be attending the next board meeting to be held on Wednesday, May 24th.

NEW BUSINESS

Friend's Appreciation Luncheon

Commissioners will be attending and Commissioner Odeunmi will be speaking on behalf of the Commission.

Private Devices and Personal Emails

Commissioners were contacted by City Officials to connect via the City's servers on their newly assigned email addresses. Most Commissioners were able to successfully connect, others were having slight troubles. Commissioners were encouraged to contact Larry at City Hall for any troubles or guidance.

Library Ambassadors and Community Outreach

City Council thought it would be great to harness the energy and passion presented by the Commission candidates, by coming up with ways to extend our reach with the help of others to the Community. Commissioner Bent agreed to take flyers to the local little league game to promote the upcoming Community Meeting. Commissioner Noell suggested the Commission start working on a Marketing Plan and agreed to prepare a draft marketing plan. Commissioner Odeunmi agreed to use her PYLUSD PTA network to promote the new building project. Commissioner Hansen proposed to have a special Commission Meeting to discuss and set goals and set a structure to the process. A tentative date has been set for Wednesday, May 17th at 6:00 p.m. This matter is to be discussed and formalized at the next Commission meeting.

MATTERS PRESENTED BY COMMISSIONERS

Chair Adams and Commissioner Noell will be attending the “Serving with a Purpose” Conference on Thursday, May 4th.

Chair Adams spoke about the IMLS Federal Funding cuts and the importance of having these funds. The library has received approximately \$60,000 in grant funds in the past five years.

ADJOURNMENT

Commissioner Odebunmi moved, and Commissioner Bent seconded to adjourn the meeting at 8:52 p.m. to Thursday, May 4, 2017. The motion was carried unanimously.